ADITYA TRIVEDI

Technology Strategy • Computational Governance • Innovation & Institutional Leadership

India | +91 97313 99313 | aditya.trivedi@outlook.com | linkedin.com/in/adityatrivedi | patternsfoundry.org

EXECUTIVE PROFILE

Technology and innovation leader with 20+ years of experience across enterprise software, product strategy, startups, higher education and public-policy institutions. Former Senior Director at SAP Labs, CEO of an innovation and incubation centre, and Director of Rashtram School of Public Leadership. Combines executive delivery and ecosystem-building with current doctoral research in multi-agent systems, computational social science and AI-enabled governance. Experienced in translating complex problems into products, programs, partnerships and institutional capabilities.

SELECTED LEADERSHIP IMPACT

- Built and led a multidisciplinary university foundation program spanning 750+ students, 24 credits and 360 hours; assembled a 23-member delivery team.
- Established a Systems Thinking Lab supported by ₹50 lakh funding and co-established a human-augmentation / Rekhi Mind lab supported by ₹25 lakh funding.
- Led 20+ pilots and MVPs through an applied innovation venture across cybersecurity, retail, logistics, agriculture and education.
- Conceived and led the SAP–NASSCOM product-management learning series: 24 webinars with 7,000+ participants nationally.

PROFESSIONAL EXPERIENCE

Director, Rashtram School of Public Leadership | Program Director, Rishihood University | *Most recent institutional leadership*

- Led academic and leadership-development programs, including the Foundation Program and responsibilities in BTech Computer Science & AI; delivered systems-thinking modules for public-policy and governance cohorts.
- Supported the Chief Minister's Good Governance Associates learning program (Haryana); taught in Policy Bootcamps and the GRAAM National Fellowship.
- Conceptualized Bharat Frames, a biannual collection of civilizational and contemporary public ideas, and served as Editorial Director.

Founder & CEO, Baelworks Innovations Pvt. Ltd. | *Oct 2020 – Jan 2024*

- Directed 0-to-1 product strategy, innovation consulting, multi-sector MVP development and industry collaborations; built a team operating from rural Madhya Pradesh.

Founder, Bharosa AgriInnovations Pvt. Ltd. | *Dec 2021 – Jan 2024*

- Developed agritech and agro-MSME solutions involving field stakeholders, processing projects, technology adoption and finance-ready project design.

CEO, Avantika Innovation & Incubation Center | Adjunct Professor of Practice, MIT-ID Avantika University | *2022 – 2023*

- Established incubation processes, startup pipelines, industry relationships and financing partnerships; taught design management, service design, UX research and entrepreneurship.

Senior Director, SAP Labs India | *Earlier career*

- Held leadership positions in SAP Co-Innovation Lab India and SAP Cloud Platform product management for APJ; guided partner ecosystems, product adoption, enterprise innovation and strategic programs.

Earlier technology and consulting roles | *SAP, Wipro and independent advisory*

- Advised on product strategy, user experience, innovation and digital transformation; led a consulting pilot for Bhutan's national skilling initiatives under His Majesty's Secretariat.

CURRENT RESEARCH & POLICY WORK

Doctoral researcher, Rishihood University — Multi-agent modelling of the diffusion of ultra-processed food consumption in urban India; integrating self-organising multi-agent systems, agent-based modelling, digital anthropology and computational social science. Research mentorship includes Prof. K. Gopinath (IISc).

- Developing NetLogo-based models of population behaviour and social diffusion, with Indore as a focal urban case and field-survey and digital-platform evidence informing the research.
- Research and policy writing on AI-enabled public systems, behavioural governance, food-policy design, digital public infrastructure and innovation architecture; includes a submitted Food PLI 2.0 policy brief and published commentary.
- Exploring transferable applications of multi-agent systems and agentic AI to public-sector decision-making, socio-technical coordination and large-scale Indian challenges.

EDUCATION, CREDENTIALS & EXPERTISE

Doctoral research, Rishihood University (ongoing) | MBA (PGPEM), Indian Institute of Management Bangalore | MCA, Devi Ahilya University

Certified Product Manager & Certified Product Marketing Manager (AIPMM) | UX-PM certifications (UXAlliance)

Core strengths: Executive strategy; AI & computational governance; multi-agent systems; systems thinking; digital transformation; product and platform strategy; innovation ecosystems; public-sector and academic partnerships; institutional design; service design.